

## **INSIGHT INVESTMENT NAMES HEAD OF SOLUTION DESIGN FOR NORTH AMERICA**

NEW YORK – October 20, 2021: Insight Investment, the \$1 trillion global asset and risk manager<sup>1,2</sup> and recognized leader in Liability Driven Investment (LDI)<sup>3</sup> today announces the appointment of Sweta Vaidya as Head of Solution Design North America. Vaidya brings more than 15 years of experience within pension risk management with some of the largest corporate and public pension plans in the US. She was previously senior vice president, capital markets research at Callan. Prior to Callan, Vaidya was an investment strategy director at Willis Towers Watson.

At Insight<sup>2</sup>, Vaidya is responsible for the design and delivery of investment solutions tailored to address specific risk, return and strategy objectives for clients in the North American market. Insight manages more than \$745bn of LDI assets globally across pooled and segregated mandates<sup>1</sup> and is ranked #1 for total worldwide assets under management in LDI strategies<sup>3</sup>. Its comprehensive range of LDI options for pension plans draws on the support of 114 fixed income investment professionals and 59 solutions specialists<sup>4</sup>, together offering expertise that spans fixed income, derivatives, pension risk and actuarial management. Insight clients are provided with an LDI approach suited to their needs and accessed through customized and pooled LDI solutions.

Serkan Bektas, Head of the Client Solutions Group at Insight, said: “We are very pleased to welcome Sweta to Insight. Her appointment strengthens and broadens our solutions capabilities. A combination of factors including a period of good returns, improving funding positions and potentially volatile market conditions in the period ahead are leading our North American clients to move towards better risk management across their liability matching and growth portfolios. Sweta and our solutions team are well equipped to assist our clients with the design and implementation of their strategies by leveraging Insight’s comprehensive capabilities and experience.”

Vaidya joined Insight in the summer of 2021 and is based in New York. She holds a BS (cum laude) in Finance and Actuarial Science from New York University’s Stern School of Business and is a Fellow of the Society of Actuaries (FSA), an Enrolled Actuary (EA) and a CFA charter holder.

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## About Insight Investment

Insight Investment is a leading asset manager focused on designing investment solutions to meet its clients' needs. Founded in 2002, Insight's collaborative approach has delivered both investment performance and growth in assets under management. Insight managed \$1trn of assets as of June 30, 2021 across its core liability-driven investment, risk management, liquidity management, fixed income and credit capabilities.

Many retirement plans in the U.S. are in the decumulation phase and are facing new pressures to ensure they have enough cash to cover their obligations. Insight builds unique outcome-oriented investment solutions to help plans manage risk, harness liquidity and maximize certainty. Insight Investment is owned by BNY Mellon, a global leader in investment management and investment services with \$2.3 trillion in assets under management as of June 30, 2021.

More information about Insight Investment can be found at: [www.insightinvestment.com](http://www.insightinvestment.com)

<sup>1</sup> As of June 30, 2021. Assets under management (AUM) are represented by the value of the client's assets or liabilities Insight is asked to manage. These will primarily be the mark-to-market value of securities managed on behalf of clients, including collateral if applicable. Where a client mandate requires Insight to manage some or all of a client's liabilities (e.g. LDI strategies), AUM will be equal to the value of the client specific liability benchmark and/or the notional value of other risk exposure through the use of derivatives. Insight North America (INA) is part of 'Insight' or 'Insight Investment', the corporate brand for certain asset management companies operated by Insight Investment Management Limited including, among others, Insight Investment Management (Global) Limited, Insight Investment International Limited and Insight Investment Management (Europe) Limited. Advisory services referenced herein are available in the US only through INA. INA's AUM is \$36.4bn as of June 30, 2021. Figures shown in USD. FX rates as per WM Reuters 4pm spot rates

<sup>2</sup> Insight is the corporate brand for certain companies operated by Insight Investment Management Limited (IIML). Insight includes, among others, Insight Investment Management (Global) Limited (IIMG), Insight Investment International Limited (IIIL), Insight Investment Management (Europe) Limited (IIMEL) and Insight North America LLC (INA), each of which provides asset management services.

<sup>3</sup> In Pensions & Investments' Largest Money Managers 2021 survey. All money management firm are encouraged to respond to the survey through an online questionnaire. There is no fee to participate. Data for the 2021 survey is as at 31 December 2020 and in total 477 investment management firms responded. For the LDI ranking, Insight was ranked #1 by assets under mgmt in LDI. The wider report contains detailed information on the worldwide assets under management of the qualified respondents, including asset mix, insurance company, sovereign wealth fund or central bank client assets, and a regional breakout of clients.

<sup>4</sup> As at June 30, 2021. Includes employees of Insight North America LLC (INA) and its affiliates, which provide asset management services as part of Insight, the corporate brand for certain companies operated by Insight Investment Management Limited (IIML).

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# Media Update

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