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AUGUST 2023

# Insight

## HOW US MUNICIPAL BONDS CAN COMPLEMENT US CREDIT EXPOSURE

WITH YIELDS BACK AT PRE-FINANCIAL CRISIS LEVELS AND CREDIT SPREADS WIDENING, WE ARE OBSERVING AN INCREASING NUMBER OF CLIENTS SEEKING TO ALLOCATE TO INVESTMENT GRADE CREDIT. IN OUR VIEW, MUNICIPAL BONDS ARE AN ASSET CLASS THAT SHOULD BE INVESTIGATED AS PART OF THIS PROCESS, OFFERING SEVERAL ADVANTAGES RELATIVE TO US CORPORATE BONDS.

#### SIX REASONS WE BELIEVE YOU SHOULD LOOK AT MUNIS AS PART OF YOUR US CREDIT EXPOSURE

## 1. Attractive spreads, with historically less volatility than corporates

Taxable munis, which are the most common type of muni for non-US investors to purchase, generally trade at a comparable spread to investment grade corporate bonds (see Figure 1) with a similar credit rating. In our view, this represents an attractive way to enjoy the incremental income available in credit markets, in an asset that has historically had lower spread volatility, and which should provide the opportunity to benefit if broader credit spreads tighten. The 360-day volatility of the spread of the US Bloomberg Taxable Muni Investment Grade Index is 21.7%, significantly lower than the 360-day volatility of the Bloomberg US Corporate Agg at 30.4%<sup>1</sup>.

1.8 1.6 1.4 1.2 ≈1.0 0.8 0.6 0.4 0.2 Aug-21 Feb-22 Aug-22 Feb-23 Aug-23 - Taxable GO A-rated Taxable Revenue A-rated US Corporate A-rated

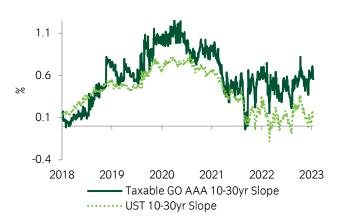
Figure 1: Taxable muni spreads are correlated with broader credit markets, but with less volatility<sup>2</sup>

#### 2. A steep yield curve with longer duration

For those investors seeking to lock in yields over a longer period, possibly to match a future liability, municipal bonds offer the ability to do so. The Bloomberg Taxable Muni Investment Grade Index has a duration of 8.13 years versus 7.15 years for the Bloomberg US Corporate Investment Grade Index<sup>2</sup>.

The longer duration of the muni index should also mean that it is well placed to outperform its corporate equivalent once the Federal Reserve start to ease policy, which is currently expected to start during 2024.

In our view, the steeper yield curve in taxable municipal bonds relative to Treasuries (see Figure 2) is another compelling feature of the muni market. This allows longer duration trades to be taken without the sharp drop in yields that would occur in Treasury markets but limiting the increase in default risk that normally results from a non-Treasury allocation.



#### Figure 2: A steep curve makes longer maturities attractive <sup>3</sup>

<sup>3</sup> Source: Bloomberg. Data as of July 31, 2023.

<sup>&</sup>lt;sup>1</sup> Source: Bloomberg. Data as of August 15, 2023.

<sup>&</sup>lt;sup>2</sup> Source: Bloomberg. Data as of July 31, 2023.

#### 3. Generally higher credit quality

In aggregate, taxable muni bonds have a higher credit rating relative to US investment grade corporates – the Bloomberg Municipal Bond Index has an average credit rating of Aa2/Aa3 versus an average rating of A3/Baa1 for the Bloomberg US Corporate Investment Grade Index<sup>4</sup>.

We believe the decision by Fitch Ratings to downgrade the US sovereign debt rating from AAA to AA+ has minimal impact on the muni market, as there is no sovereign ceiling and a number of individual states continue to be rated AAA by Fitch.

A key attribute of most munis is a direct link to the revenue streams of underlying infrastructure assets, or the backing of the tax revenue streams of individual states. This makes the credit rating of munis more resilient to changes in credit conditions.

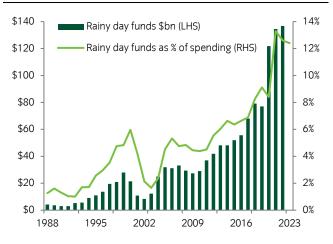
This can be clearly demonstrated when looking at the Moody's credit compass score, which captures trends in credit conditions. Slower growth and more difficult financing conditions have seen the backdrop for corporate credit shift to more neutral territory, but credit conditions for munis remain strong (see Figure 3).

## Figure 3: Munis are more resilient to current conditions than corporates<sup>5</sup>



Most US states set their 2024 financial year budgets very conservatively, with many building in forecasts of a mild recession over the year and committing to only very limited spending increases. With the economic backdrop proving more resilient than expected and given the replenishment of reserves over the last few years (see Figure 4), states should be very well positioned over the years ahead.

#### Figure 4: US State rainy day funds have surged postpandemic<sup>6</sup>



#### 4. Defaults have historically been lower for munis

From 1970 to 2021, investment grade muni bonds experienced a cumulative default rate of only 0.09% versus 2.17% of IG global corporates within 10 years of issuance. In addition, munis have displayed a lower default rate for any given credit rating (see Figure 5). The ability for muni issuers to honor their debts to bond holders reflect the fact that many of these public corporations are virtual monopolies that deliver services with inelastic demand to the public.



## Figure 5: Historical default rates have been far lower for munis<sup>7</sup>

<sup>5</sup> Moody's credit conditions compass. Ranges: From -2 to -1 (stressed), -1 to 0 (weak), 0 to +1 (neutral), +1 to +2 (strong).

<sup>6</sup> Source: Urban Institute, BAML; National Association of State Budget Officers (NASBO) Fiscal Survey of States, January 2023.

<sup>7</sup> Source: Moody's cumulative default rates by rating category, 1970-2021.

<sup>&</sup>lt;sup>4</sup> Source: Barclays. Data as of July 31, 2023.

#### 5. Munis can have natural ESG attributes

The US municipal bond market is a natural fit for investors with sustainability goals, with bonds financing projects and services that promote positive social and environmental outcomes. Municipal bond issuance is a vital financing source for the construction and maintenance of critical US public infrastructure.

Funded municipal projects largely impact both the physical and social fabric of US society with investments in roads, bridges, water and sewer systems, hospitals, schools, universities, and affordable housing, among many others.

The Municipal Bond Team may assign a municipal bond an 'impact code' to highlight the nature of any positive environmental or social impact targeted by that bond. The team will assess certain securities' use of proceeds to identify and categorize what project(s) are targeted to be financed. For mandates with ESG impact criteria or guidelines, each bond's use of proceeds will need to fall within the positive social or environmental themes listed in our proprietary impact framework.

#### 6. Munis potentially offer diversification benefits

Municipal bonds (both taxable and tax-exempt) can provide risk management benefits to portfolio managers. An allocation to the asset class can reduce portfolio volatility given its historically low correlation to other fixed income sectors and equities (see Figure 6). This makes an allocation to munis potentially attractive even within a larger corporate bond allocation.

#### Bloomberg Bloomberg Bloomberg Taxable Bloomberg US Bloomberg Global Bloomberg Emerging USD Municipal Aggregate Treasury Corporate Aggregate Aggregate Index Index Index Index Index Index S&P 500 Bloomberg Taxable 1.00 Municipal Index Bloomberg US 0.79 1.00 Aggregate Index Bloomberg Treasury 0.69 0.91 1.00 Index Bloomberg 0.70 0.86 0.61 1.00 Corporate Index Bloomberg Global 0.57 0.76 0.64 0.71 1.00 Aggregate Index Bloomberg Emerging 1.00 0.49 0.38 0.13 0.58 0.39 USD Aggregate Index S&P 500 0.08 0.07 -0.20 0.33 0.22 0.58 1.00

#### Figure 6: Munis have historically offered potential diversification benefits versus other asset classes<sup>8</sup>

<sup>&</sup>lt;sup>8</sup> Source: Barclays, Merrill Lynch and Bloomberg as of September 30, 2022. Data is gross of fees. Diversification cannot ensure a



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The **Bloomberg Taxable Muni Investment Grade Index** measures market performance of USD-denominated investment grade US municipal bonds

The **Bloomberg US Corporate Investment Grade Index** measures market performance of USD-denominated investment grade US corporate bonds

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